

2016-2017

CommUnity organized a wide range of activities encompassing academic, interaction with industry, and co-curricular activities this year. To begin with, on August 22, 2016 a workshop entitled Creative Entrepreneurial Thinking was organized by the Entrepreneurship Cell of CommUnity in collaboration with IIT-Kanpur. The key issues discussed were creativity, innovation, and learning to shape future entrepreneurs. Besides, four aspects of innovation – Explorer, Artist, Judge and Warrior were also highlighted by underlining the exemplary work of various legends. The workshop was followed by a seminar on ‘Digital Marketing’ in association with Delhi School of Internet Marketing on August 24, 2016 to make the students aware of this new concept and to improve their skills and creating an entrepreneurial niche in digital era. GuruvahNamah! is an annual event dedicated to confer tributes to our teachers. On September 5, 2016, Dr. T.N. Chhabra our senior most faculty member who retired on August 31, 2016 was invited to share his insights on changing dynamics of commerce education and to share his journey being a part of department. The Department felicitated and bid farewell to him. An induction program of personality development was jointly organized by CommUnity and Vyaktitva, on October 5, 2016. Mr. Vinesh Chhabra conducted hands-on-workshop viz., Personal Effectiveness Scale which gave the students an insight into their personality and understand their own behavior and outlook. The workshop aimed at evaluation of one’s own strength and weaknesses, and rating of performance in different behavioral situations. An intra-college business-quiz ‘Fact and Furious’ was organized on October 18, 2016 testing the student’s fundamental knowledge of business concepts. A one day seminar was organized on ‘E-filing of Returns’ in collaboration with the Indian Accounting Association, Delhi Chapter and IQAC of DDUC on January 14, 2017 for which Dr. V.K. Singhania, an eminent tax expert, was the resource person. Another seminar was conducted in association with BSE Institute Ltd. to give to the students an insight into the capital market viz., Mock-Stock on February 9, 2017. This year’s edition of ‘Zucitva’, the annual inter-college festival of the Department was held on February 17-18, 2017. It brought together approximately 400 young minds of various Universities and institutions providing them with a platform to express their talents in the best possible way.

A welcome respite from academics was the educational cum pleasure trip to Mcleodganj and Dharamshala from March 16-20, 2017. The serene surroundings, pleasant climate and picturesque landscape made it a complete entertaining and rejuvenating experience for the students. A special lecture was delivered by Prof. Madan Lal, Department of Commerce, Delhi School of Economics, University of Delhi to provide an insight into the various facets of International Trade and Practices on March 30, 2017. Spectre of Accomplishments of the Students of the society is as follows Going Global: Simpy Bansal went for three-week summer school internship at London School of Economics, London. There she/ he did a course on Behavioural Fundamentals for Marketing and Management. Shreya Arora, who has been a part of the German Exchange Program conducted by Max Mueller Bhawan, is all set to go to Russia for AIESEC Global Volunteership Program – a six-week global internship from June 21 to August 4, 2017. Startups @ Commerce: Our College would be the only college where over fifteen students have successfully completed online course @ start up india .gov. in. Our student Pankaj Singh Rathore has opened up a tattoo studio. Ms. Aarushi Sabharwal has started her business of fashion accessories on instagram. Priyanka Prasad headed the Career and Placement cell of the college. Arts, Culture: The year under review was historic in the sense that the students of the department led three key societies of the college. Vasundhara Sethi headed Yavanika - the theatre

society, Naveen led Raaga- the Dance Society; and Aditya Ray was the president of the Music Society. Preeti Pandey, secured second position in Delhi state in Bharatnatyam.

Undergraduate Research : Mudita Garg was a team member of the innovation project instituted by the University of Delhi _Mahila Bank in India – A Catalyst for Economic Empowerment of Women (DDU-306). Further, Higher, Better: SonikaAlaria has been selected for CWT Sports T-20 Cup, to be played in Bhopal, as a batsman in the team of Kanpur Kings. Aditya Ray got selected for One Year Diploma in Sound Engineering & Music Productionat prestigious Sri Aurobindo Centre for Arts and Communication (SACAC). ManjeetPoonia was selected for National Team Championship in Chess and has presently joined as a coach of chess in UDAAN Academy, Gurgaon. Several students of the department have been placed with the firms like Ernst & Young, Royal Bank of Scotland, Concentrix, Bajaj Capital, Axis Risk Consulting and Career Moves.